



The Growth Catalyst

THE TAMILNADU INDUSTRIAL INVESTMENT CORPORATION LTD.,
(A Government of Tamil Nadu Undertaking)
692, Anna Salai, Nandanam, Chennai -600 035
(Ph: 044-24331203, 24306100 E-mail: hrm@tiic.org)

NOTIFICATION NO.2/TIIC/2021

DT.24.10.2021

SELECTION OF MARKETING EXECUTIVES

Applications are invited from the eligible candidates for the post of **Marketing Executives on contract basis for one year** in The Tamilnadu Industrial Investment Corporation Ltd. (TIIC Ltd.), the premier State Financial Institution in India and a Government of Tamilnadu Undertaking (hereinafter referred as Corporation) having its Registered Office at the above address. The details are given below:

Max. Age limit as on 01.07.2021	33 years (minimum age 21)
Qualification	Graduate from a recognized University
Experience	2 years experience in Marketing of financial products/ services
Skills required	<ul style="list-style-type: none">➤ Excellent communication skill and fluency in English and Tamil➤ Computer knowledge in Ms-word/Excel/Power point etc.
Functions	<ul style="list-style-type: none">• Generating Marketable leads• Acquiring of accounts from the field through creation of new leads.• Identifying existing customer's new financing needs.• Achieve monthly or annual targets assigned to them• Market our financing schemes in trade exhibitions, conferences and seminars.

	<ul style="list-style-type: none"> • Selling insurance to customers for assets financed by us and other assets too. • Meeting and interacting prospective customers on a daily basis and reporting the outcome to Branch Managers/Regional Managers.
Place of posting	Chennai, Vellore, Villupuram, Coimbatore Tiruppur, Kurichi, Karur, Dindigul, Karaikudi, Tuticorin, Sivakasi, Tiruchi, Thanjavur, Salem and Kallakurichi
Remuneration	Fixed Salary Rs.25,000/- per month plus incentives and travelling allowances as per norms

The application for selection to the above post will be accepted only through online. The link available in the website www.tiic.co.in/mktg_recruitment. The last date for applying online for the above post is 07.11.2021.

**CHAIRMAN AND MANAGING DIRECTOR,
THE TIIC LTD., CHENNAI-35**



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(jäceehL muR äWtd«)
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SELECTION OF MARKETING EXECUTIVES

Applications are invited for the post of **Marketing Executives** on contract basis, for one year. The application shall be submitted through **online** on or before 07.11.2021. For details, visit our website at **www.tiic.org**

CHAIRMAN & MANAGING DIRECTOR, TIIC LTD.

